

The Speaker

Susan Clark, RDH is a native New Yorker who resides in Temecula, California. She has Associate Degrees in Humanities, Dental Hygiene, and is a Myofunctional Orofacial Therapist. Most recently, she has taken a position as the West Coast Regional Product Educator for Xlear, Inc., the leading manufacturer of Xylitol dental defense products.

She is a member of the ADHA and an active member of the CDHA, where she was appointed to the Public Relations Council and the Cal-Hy-Pac Committee. As a Delegate to the House of Delegates this past June, Susan initiated a resolution which passed unanimously to have the California Dental Hygienists' Association advocate Xylitol for its preventive and therapeutic benefits. She is proud to announce that California became the 3rd state in the nation to pass this resolution. She is an active board member of the Tri-County Dental Hygienists' Society, serving as Chair of Legislation.

Susan wrote and self-published a resource guide book for hygienists called "Exploring Dental Hygiene, Finding the Hidden Rewards" (www.sgclark.net)

She has written numerous articles for DentistryIQ.com, e-Village, Modern Hygienist, Hygienetown and Pinktooth Network.

Susan is a key opinion leader, motivating and educating her audiences with her inspiring PowerPoint presentations.

Course Description

Title: "Xylitol - The Next Frontier in our Fight against Dental Decay"

We have the technology and products available for our patients to develop lifelong strategies for maintaining good oral health, but *still* they are getting tooth decay and gum disease. Getting our patients to avoid sweet between-meal snacks, brush after every meal, and floss every day is a lost cause. So what is the alternative? The answer is Xylitol!

Course Objectives

- To teach about the history and research of Xylitol
- To provide an understanding how Xylitol interferes with bacterial function
- To explain about the many preventive and therapeutic benefits of Xylitol
- List several ways Xylitol can benefit dental patients
- Recognize products that provide 100% Xylitol

If you would be interested in receiving some Xylitol products, literature, and discount coupons to offer to your dental patients, please bring your office business card to the meeting.