November 9-10, 2018 Sheraton Portland Airport

# **Annual ODHA Partnership**

Oregon

Dental Hygienists' Association

### **ANNUAL ODHA PARTNERSHIP**

- Logo recognition as an annual partner on ODHA.org home page and other main pages. ODHA.org realizes an average of 64,900 hits per month, based on a three-month average.
- Logo recognition as an annual partner in ODHA newsletters sent monthly to full membership of approximately 550 dental hygiene professionals, faculty and students.
- Exhibitor Showcase in a premium position at the 2018 Oregon Dental Hygiene Conference on November 9-10, 2018 in Portland.
  - One exhibitor table including linen, skirt and chair
  - Logo recognition as annual sponsor in registration materials for attendees\*
  - Logo recognition as annual sponsor on event signage and materials
  - Lunch for one representative on both days
- Recognition at ODHA Conference.
- Opportunity to provide a 3 minute presentation to attendees.

# **Oregon Dental Hygiene Conference Partnership Opportunities**

### **EXHIBITOR SHOWCASE**

- One exhibitor table including linen, skirt and chair
- Name recognition as exhibitor in registration materials for attendees\*
- Name recognition as exhibitor on event signage and materials\*
- Lunch for one representative on both days Space is limited

### **CE COURSE PRESENTING SPONSOR**

- Acknowledgement as presenting sponsor at beginning of CE course
- Logo recognition as sponsor on course signage at room entrance
- Opportunity to place marketing materials in course room
- Name recognition as CE course sponsor in registration materials for attendees\*
- Name recognition as CE course sponsor on event signage and materials\*
- Opportunity for exhibit table

# **BREAK HOSPITALITY SPONSOR**

*Two breaks offered each day. Student break and professional break opportunities available.* 

- Sponsor of morning or afternoon snacks and beverages
- Logo recognition as sponsor on food and beverage tables
- Logo recognition as Hospitality Sponsor in registration materials for attendees\*
- Logo recognition as Hospitality Sponsor on event signage and materials\*
- Opportunity to distribute marketing handout at break station and registration desk

# \$1.000

# \$850

\$500

\$500



### BREAKFAST OR LUNCH PRESENTING SPONSOR

*Three lunch opportunities available with differing attendance demographics including professional and students.* 

- Logo recognition as sponsor on guest tables and food/beverage tables during lunch
- Logo recognition as Lunch Sponsor in registration materials for attendees\*
- Logo recognition as Lunch Sponsor on event signage and materials\*
- Opportunity to display banner or sign during breakfast or lunch
- Opportunity to include handout in registration packets to all attendees\*
- Opportunity for a representative to attend lunch and greet guests.

### WELCOME RECEPTION SPONSOR AND DENTAL HYGIENE CELEBRATION \$1,500

- Logo recognition as sponsor on food and beverage tables
- Logo recognition as sponsor on table signs during reception
- Opportunity for a representative to attend networking reception and greet guests.
- Logo recognition as Networking Reception Sponsor in registration materials for attendees\*
- Logo recognition as Networking Reception on event signage and materials\*
- Opportunity to include handout in registration packets to all attendees\*
- Sponsor will have opportunity to display banner or sign during reception

### CUSTOMIZED EXPOSURE SPONSORSHIP

A customized sponsorship package providing branded exposure materials to conference attendees, courtesy of the sponsor. Items may be sponsored individually or in addition to another sponsorship opportunity. Both paid and in-kind opportunities available. Examples include: Lanyards, bags, name badges, registration gifts (coffee cups, jump drives, padfolios, notepads, pedometers, etc.), and more! Sponsor to provide to ODHA office no later than November 2, 2018.

\*All materials must be received prior to deadlines: Registration materials — August 1 Event signage and materials — October 12 Registration packets — October 26

For more information and to confirm a sponsorship package, email info@odha.org

### \$250

### \$1,500



Company Contact		
Company		
Mailing Address		
City	StateZip	
Phone	Email	
Name of company representative attending	conference:	
I would like to secure the following sponsor	partnership package:	
Annual ODHA Partnership - \$1,000	🗖 Break Hospitality Sponsor - \$500	
Exhibitor Showcase - \$500	Breakfast or Lunch Presenting Sponsor - \$1,500	
CE Course Presenting Sponsor - \$850	Welcome Reception Sponsor - \$1,500	
<b>Y</b> es, I would like to donate to the Silent	Auction!   Please complete the donation form on the next page; one form for each item donated.	

Payment Information  Check is enclosed - Please make checks payable to ODHA				
□ Visa/MasterCard □ American Express		Amt. Authorized \$		
Card #	Exp. Date	CCV		
Name on Card	Signature			
Card Billing Address (required)				
City	State	Zip		
Email address for receipt				

Register online @ odha.org or mail payment with completed form to: ODHA, 147 SE 102<sup>nd</sup> Ave., Portland, OR 97216 - or - Fax to 503.253.9172 NOTE: Due to PCI compliance laws, we DO NOT accept credit card payments via email.



Please <u>complete one form for each auction item</u> you are donating and return to the ODHA office no later than <u>November 2, 2018</u> or register online.

Name of donor		
Contact Person		
Mailing Address		
City	State	Zip
Phone	Email	
Estimated Value of item:		
ITEM DESCRIPTION		
audience, i.e. made by an	association member:	
ITEM DELIVERY	uction item to arrive at the OD	HA office by November 2, 2018.
		na office by November 2, 2018.
	em to the registration desk no l em will be ready for display. (F	later than 8:00 am on Friday, Please submit this form to ODHA office
	gift baskets, frame photos, ar ms needed such as easels or to	
All baskets should h	nave a list of contents attache	d – it's hard to see all items.

Complete online @ odha.org or send completed form to: ODHA, 147 SE 102<sup>nd</sup> Ave., Portland, OR 97216 - or - Fax to 503.253.9172 NOTE: Due to PCI compliance laws, we DO NOT accept credit card payments via email.