Oregon Dental Hygienists’ Association
Strategic Plan 2020-2021

Mission

ODHA is committed to providing advocacy, professional development and networking opportunities for dental hygienists and the dental hygiene profession.

Vision

ODHA is a community where all dental hygienists can find engagement, inspiration and empowerment.

Goals

1. Advocate for the dental hygiene profession.
2. Promote professional development and leadership.
3. Provide support and networking opportunities.
4. Enhance organizational effectiveness.
Goals & Objectives

1. Advocate for the dental hygiene profession.
   - Hold 2020 Advocacy Workshop in a virtual format.
   - Propose rule changes to Oregon Board of Dentistry.
   - Collaborate with Capitol Dental on ITR bill for 2021.
   - Support dental therapy bill for 2021.
   - Pursue relationship with Oregon Nurses Association.

2. Promote professional development and leadership.
   - Hold 2020 Oregon Dental Hygiene Conference in virtual format.
   - Coordinate component-level continuing education courses.
   - Hold a virtual student conference in spring 2021.
   - Develop a virtual leadership program for student officers.

3. Provide support and networking opportunities.
   - Develop a new member welcome program.
   - Develop a student-professional mentoring program.
   - Hold an RDH event at the 2021 Oregon Dental Conference.
   - Offer virtual networking events on the component level.
   - Engage with new groups of dental hygienists.

4. Enhance organizational effectiveness.
   - Initiate electronic voting system for Board members
   - Hold annual meeting in a virtual format separate from ODHC.
   - Develop policies & procedures for Student Liaison position.
   - Investigate additional sources of revenue.